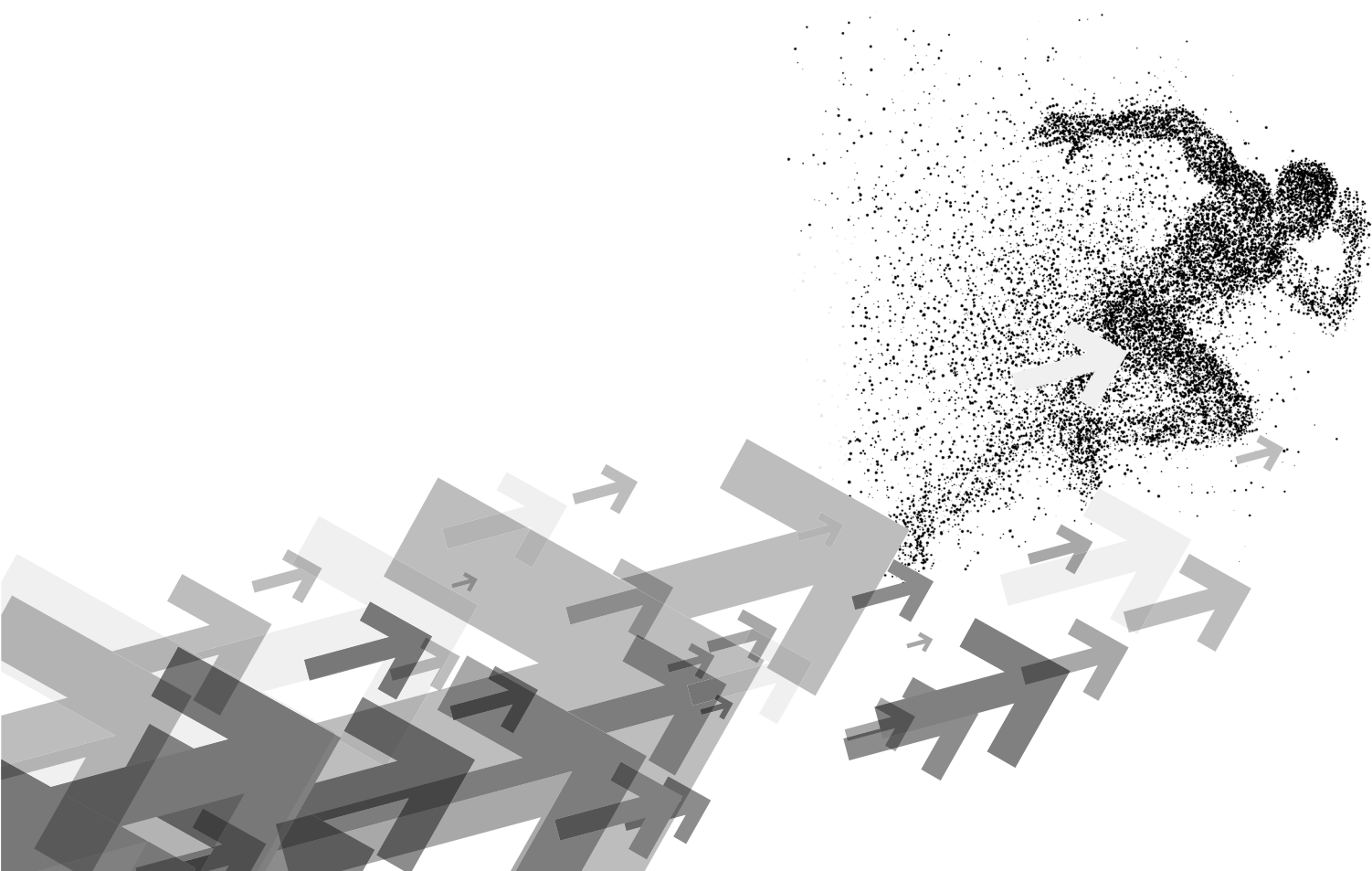


UPUSTVO ZA KORISCENJE

POLET.Cloud

CONTENT MANAGEMENT SYSTEM



POLET CLOUD UPUSTVO NA WEB PRETRAZIVACU

POLET.Cloud is the latest addition to our product lineup, created in response to the need for fast and easy content management, regardless of the screen type or location. It provides a high level of reliability in managing video content playback, with the primary advantage of our servers being located in Europe and the region, enabling very fast play management.

Unlike competitors, the system software of our displays and cloud servers is based on the same framework, allowing for more efficient image adjustments, including all other display screen parameters, as well as significant energy savings.

Moreover, our software features an intuitive user interface, enabling easy operation of the entire system.

The foundation of this entire system is software that is housed on servers in Europe (Germany, Serbia, Hungary, and Sweden). The role of this software is to serve as an interface between the user and the LED display screens. Users access the server through their user accounts, upload content, specify the start and end times for playing video content, configure the operating schedule of the LED display screens and adjust screen parameters. Advanced statistics are supported, providing information on the number of plays for each video and on each specific date.

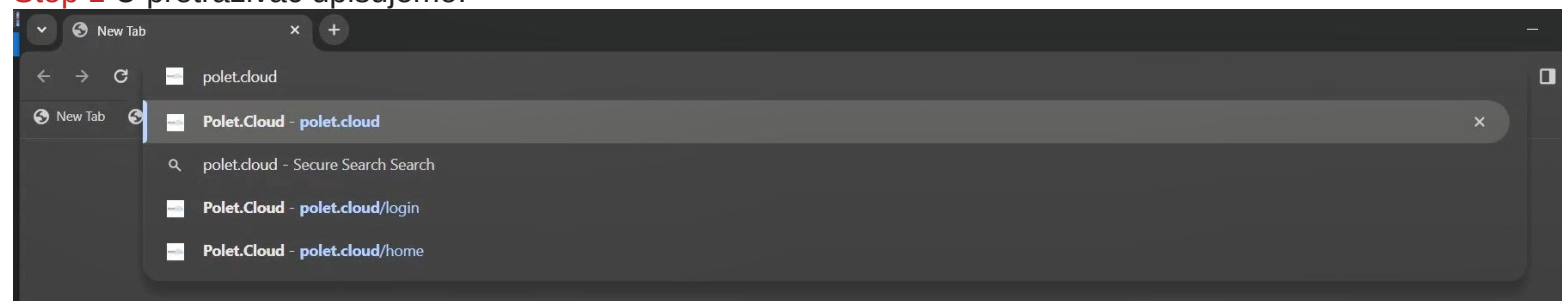
Once the LED screen is connected to the internet via the player, it executes all the commands given by the user.

POLET Cloud servers have a powerful protection system against unauthorized use, and each command can be verified through the IP address from which it was issued.

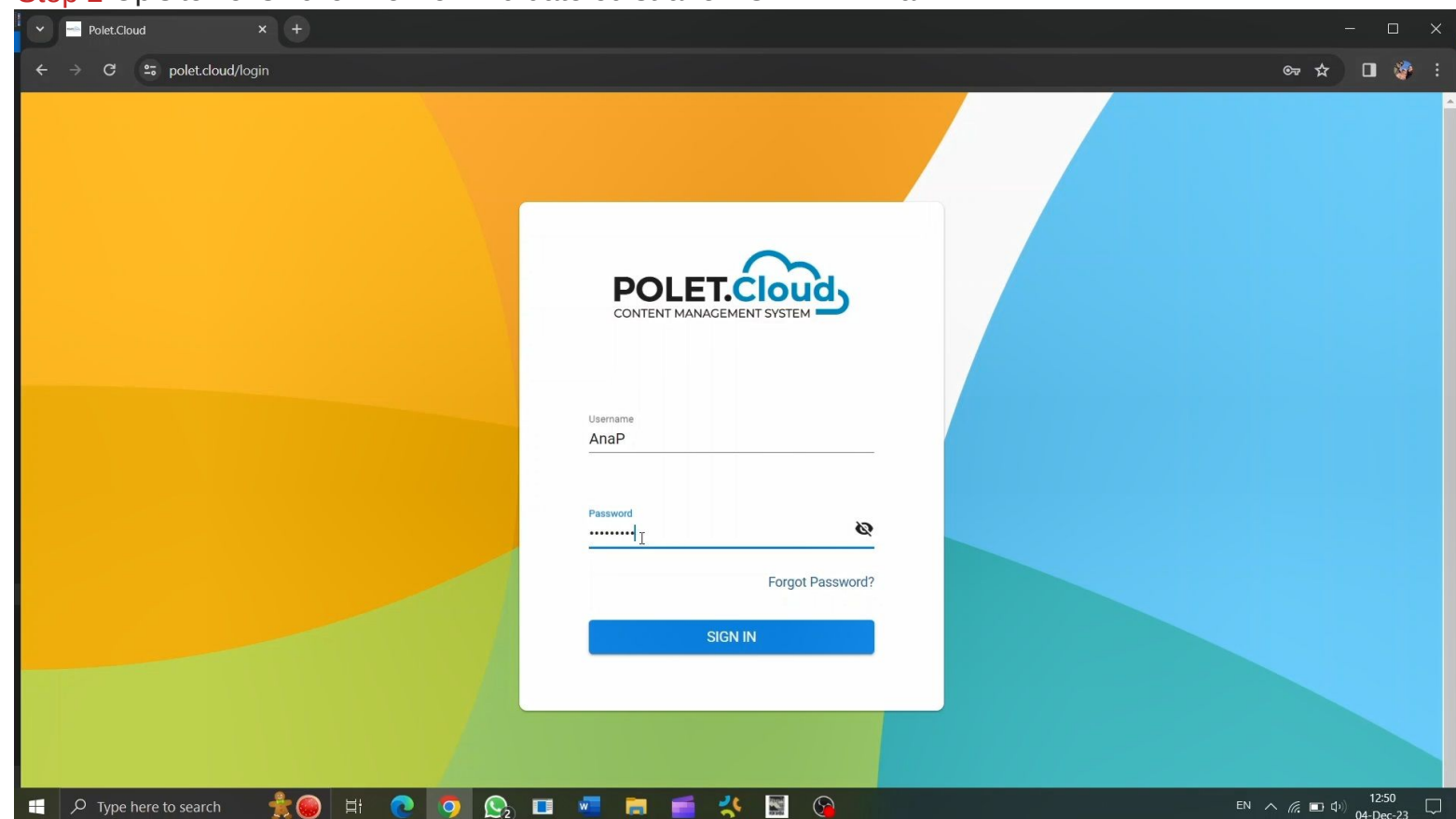


Polet.Cloud Upustvo za koriscenje putem Web Pretrazivaca

Step 1 U pretrazivac upisujemo:



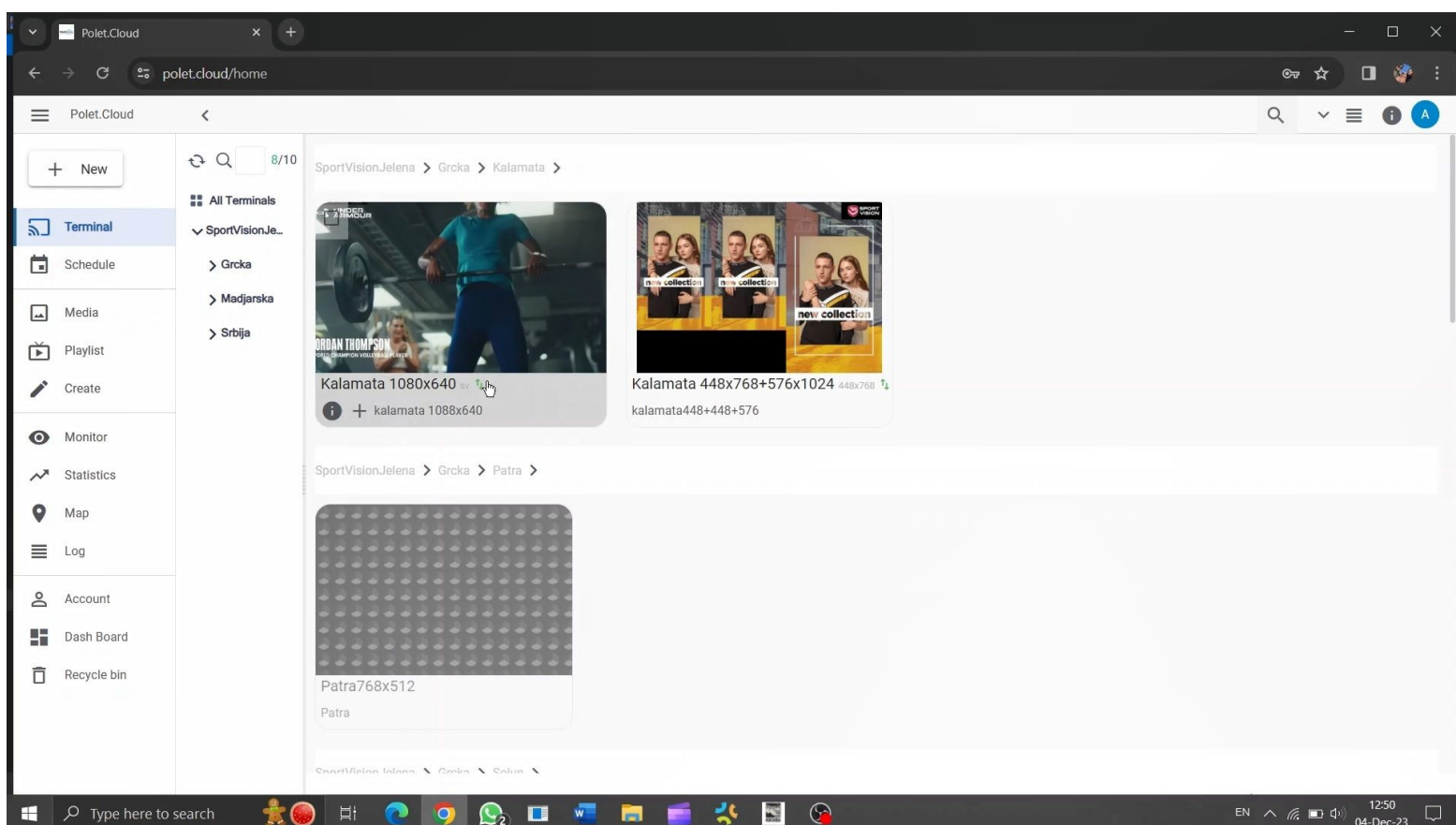
Step 2 Upisite korisnicko ime i lozinku date od strane POLET LED-a



POLET CLOUD UPUSTVO NA WEB PRETRAZIVACU

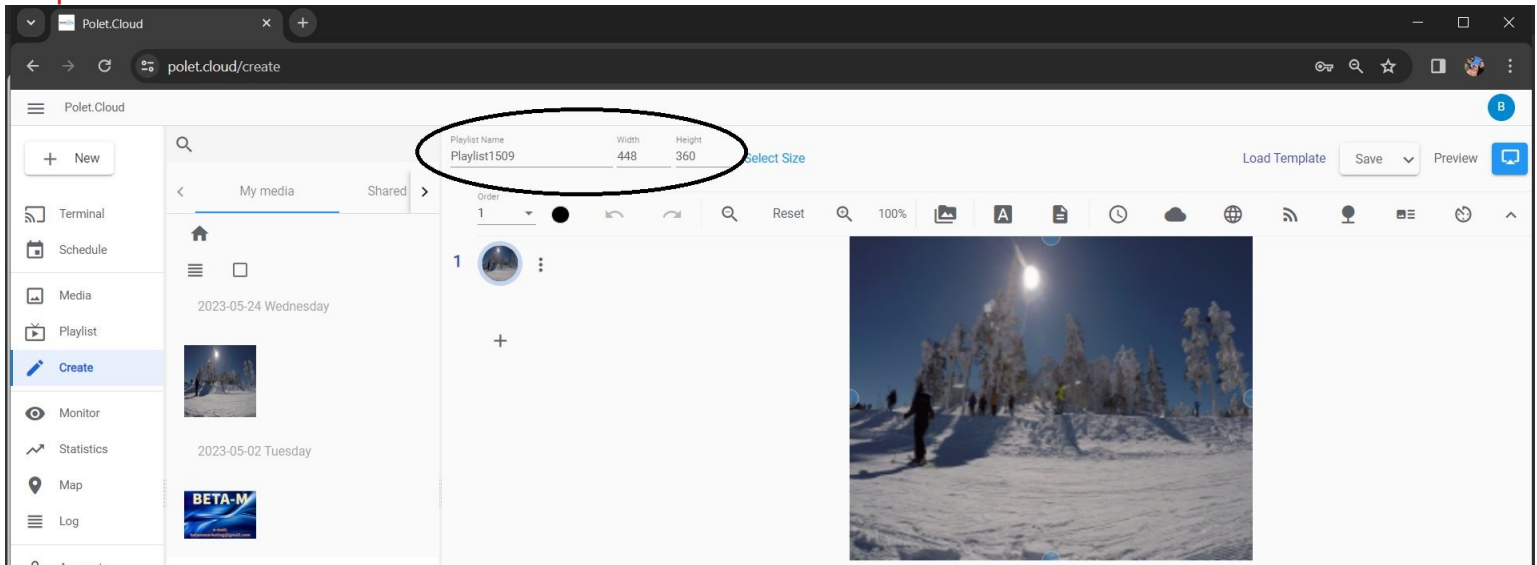
KADA STE VEC ULOGOVANI

Step 3 Na ekranu je radna platforma. Sa padajucim menijima Terminala i ekrana na istim . Takodje i sa alatima (Raspored) Schedule, Media, Playlist, Create and others.

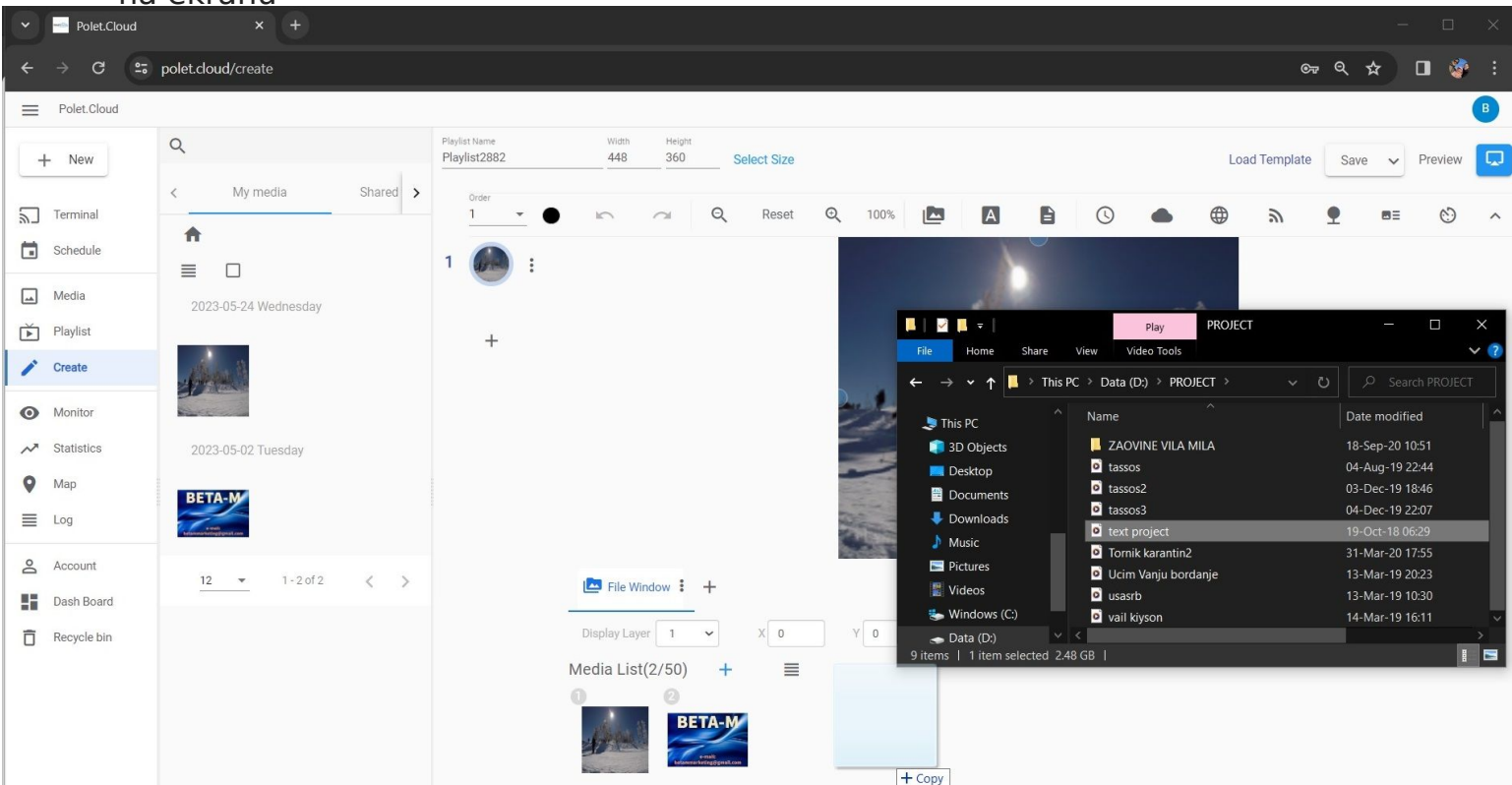


KAKO DA KREIRAMO PLEJLISTU I OBJAVIMO KAMPANJU NA ODREDJENOM EKRANU

Step 4 Imenujte vasu plejlistu i unesite rezolucije ekrana date od strane Polet LED-a



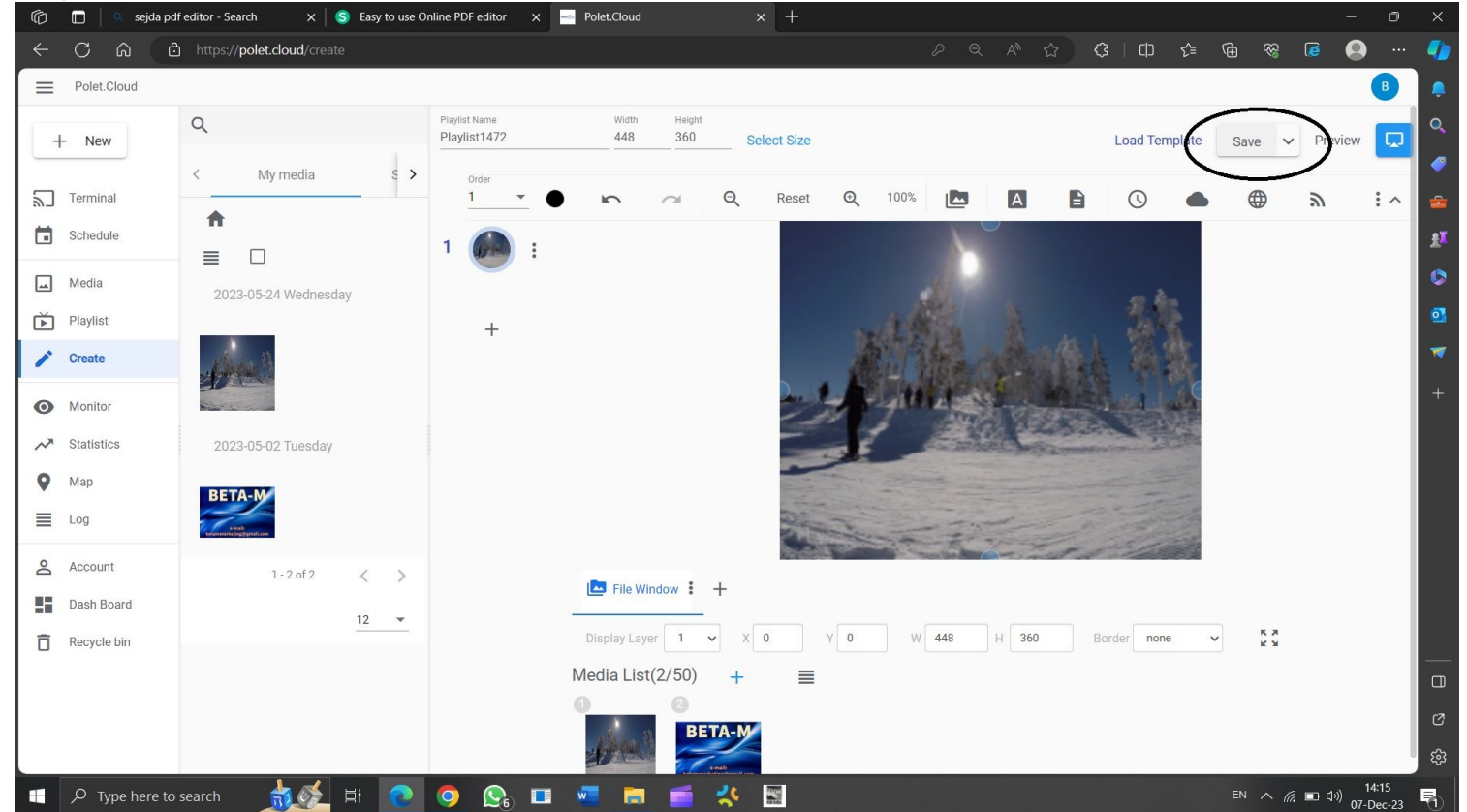
Step 5 Kreirajte sopstvenu plejlistu spustanjem postojećeg i novog sadržaja u polje oznaceno na ekranu



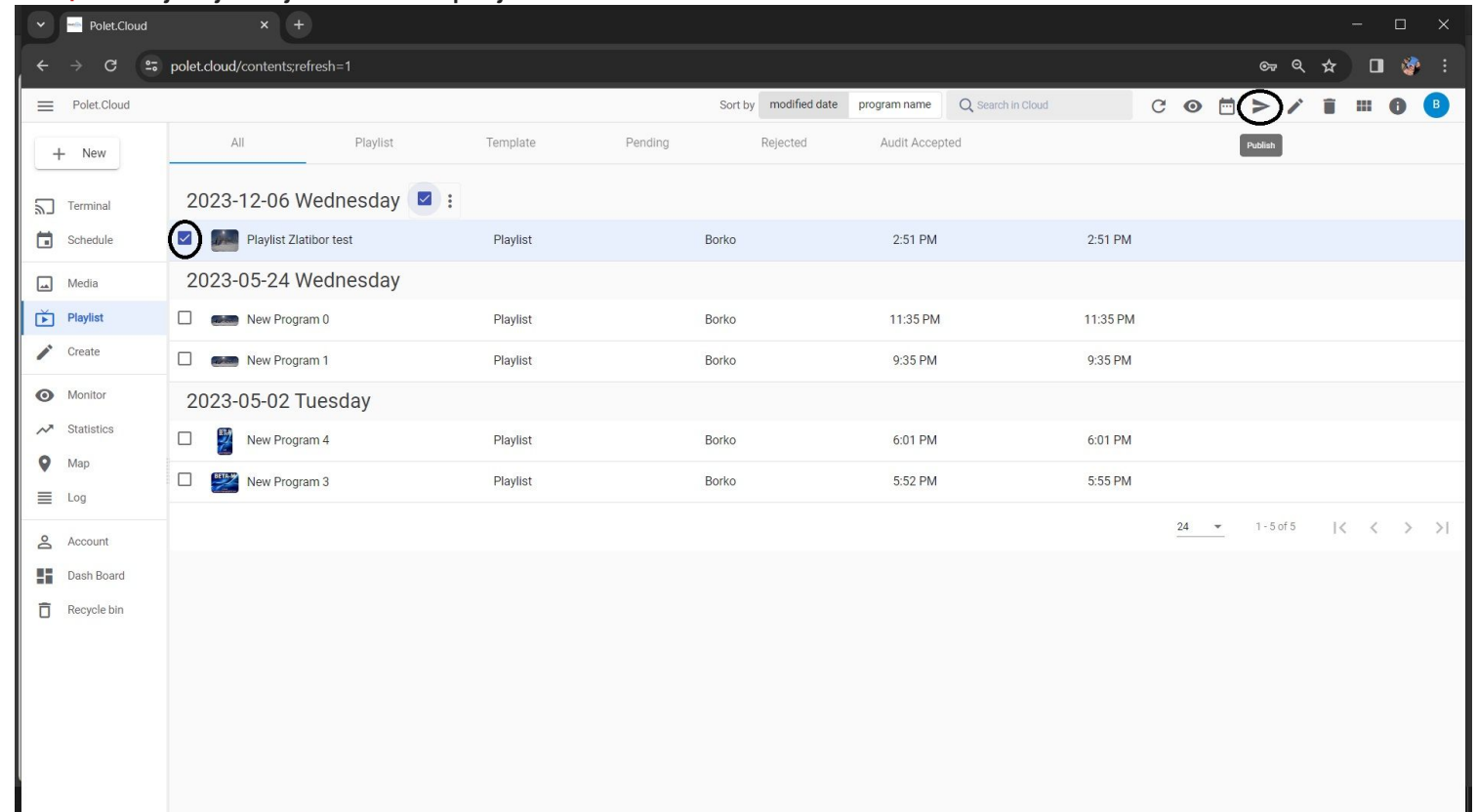
POLET CLOUD UPUSTVO NA WEB PRETRAZIVACU

SNIMANJE I OBJAVLJIVANJE SADRZAJA

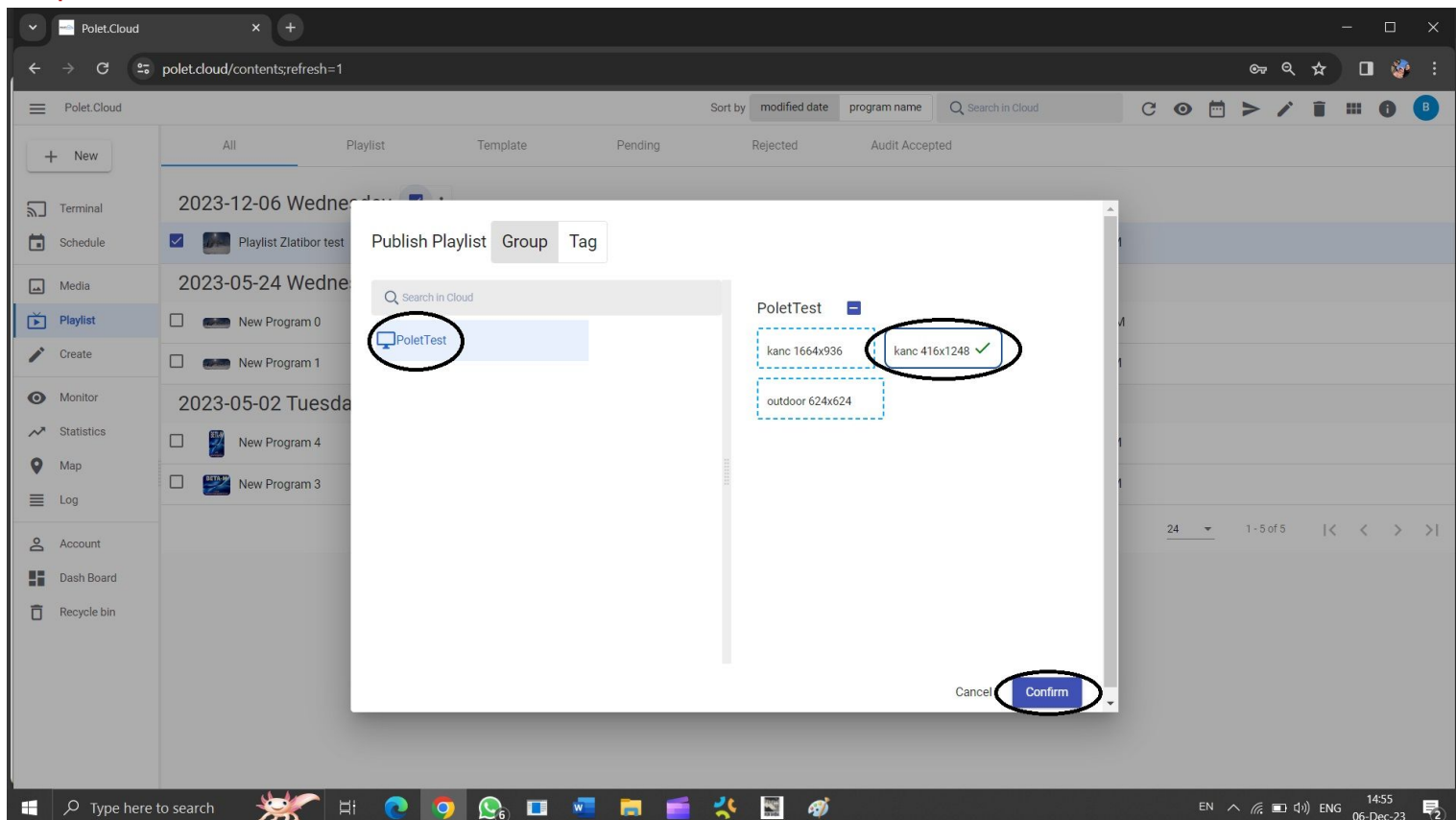
Step 6 Snimanje kreirane plejlite



Step 7 Objavljivanje kreirane plejlite



Step 8 Izabrati zeljeni Terminal i obeleziti na kojim ekranima zelimo projekciju i pritiskamo Confirm



G  **GREEN**

POLET LED

In 2023, on its 30th anniversary, Polet adopted the GoGreen agenda formed in two directions:

- Polet will support the recycling of old display screens and provide customers with a discount for the option of purchasing new devices by trading in their old ones. Additionally, free recycling will be offered to all third-party users. In the course of its development and design, Polet aims to give new life to as many components from old devices as possible, particularly in the creation of new lighting products. The focus of the GoGreen agenda is on reducing electricity consumption through the further development of PWS (Power Save) LED display screens, as well as the development of outdoor display screens with a solar-powered system.
- The second part of this agenda will involve supporting events that promote people's engagement with nature. Since the Polet development center is located in Zlatibor, the focus will be on supporting programs that encourage staying in Zlatibor and the Tornik Ski Center.

As part of this agenda, it is planned that by 2025, the production in Braneško polje will have been covered by energy from its own solar power plant for at least nine months. Furthermore, the production line in the new headquarters (administrative) building, which is currently in the design phase, will have zero emission of harmful gases and dirty water, ensuring complete energy independence.

